Felipe Cabezon

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RESEARCH INTEREST

Corporate Finance, Corporate Governance, Information Economics.

APPOINTMENTS

2021 - present Virginia Tech Pamplin College of Business

Assistant Professor of Finance

EDUCATION

2016 - 2021 Ph.D. in Finance at USC Marshall School of Business

2011 - 2012 M.A.in Economics at Pontificia Universidad Catolica de Chile

2006 - 2010 B.A. in Economics at Pontificia Universidad Catolica de Chile

Publications

1) "Executive compensation: the trend toward one-size-fits-all" Journal of Accounting and Economics (forthcoming)

- 2021 WFA Best Student Paper
- Presented at WFA (2021), SFS Cavalcade (2021), MFA (2021), FOM (2020).

Working Papers

2) "Leaky Director Networks and Innovation Herding", with Gerard Hoberg Link to SSRN R&R Review of Financial Studies

Abstract: We first document that, despite potential legal issues, overlapping directors are surprisingly prevalent among direct competitors. Using panel data regressions and plausibly exogenous shocks, we find that competing firms in markets with dense overlapping-director networks experience innovation herding, lose product differentiation, and ultimately perform poorly. Novel text-based network propagation tests of technologies show that intellectual property leakage plays a role as firms with dense overlapping director networks experience faster propagation of technologies to competitors. Our findings suggest a coordination problem where industry participants cannot stop rivals from earning small gains from leakage despite much larger community-wide negative externalities.

Presentations: AFA 2023 (discussed by Michelle Lowry), NBER Big Data 2023 (discussed by Eric So)

3) "Racial diversity and inclusion without equity? Evidence from executive compensation", with Eliezer Fich and Lubomir Litov Link to SSRN

Abstract: The compensation structure of top managers (except CEOs) varies according to ethnicity/race. On average, Blacks, Hispanics, and Asians receive less equity-based pay than Whites in the same C-suite. Companies in high racism locations have more dissimilar racial pay structures. Racial pay structure similarity improves when minority executives move from White-CEO-led-firms to racial-minority-CEO-led-firms or to firms headquartered near recent Black Lives Matter events. As the racial pay structure similarity improves, the pay gap between White and ethnic-minority executives decreases, and firms exhibit better stock market and accounting performance, less financial fraud, and lower CEO-to-median-worker pay ratios. Our evidence suggests that pay structure race-based disparities occur when a corporate culture tolerates racial inequality and not due to the preferences of racial minority executives.

4) "When the Format Matters: The Effect of Information Processing Costs on Firm Investment"

Link to SSRN

Abstract: This paper studies the effect of standardized disclosure formats on firms' financial constraints and investment policies. Based on a regulation that integrated the distinct disclosure system of smaller firms with the overarching standard disclosure framework, this paper runs a difference-in-difference analysis that isolates the impact of a change in disclosure format while holding the informational content constant. Firms transitioning to the standardized format not only receive greater investor attention but also issue more equity and invest more. The findings suggest that the processing costs of market participants can be significant enough to impact firms' investment decisions.

5) "The Effect of Mandatory Information Disclosure on Financial Constraints"

Link to SSRN

Abstract: This paper examines the effects of mandatory disclosure systems on firms' financial constraints and investment policies. I study a regulatory reform that eliminated the special disclosure system of small firms and integrated it into the standard disclosure system of large firms. Companies that voluntarily used the standard system before the reform become less debt-constrained, issue more debt and increase their investment. The findings are consistent with mandatory disclosure providing a commitment device for future disclosure that reduces the agency cost of debt.

Presentations: AFA 2019 (discussed by Toni Whited), TADC 2019 (discussed by Faizaan Kisat)

Major Finance Conferences

- 2025 American Finance Association (discussant scheduled)
- 2024 American Finance Association (discussant), USC Finance PhD Alumni Conference (presenter)
- 2023 American Finance Association (presenter and discussant), NBER Big Data (presenter), Commonwealth Finance Workshop (presenter)
- 2022 Southern Finance Association (presenter and discussant), Commonwealth Finance Workshop (presenter and Discussant), Financial Markets Corporate Governance Conference (presenter and discussant), UC Economics Alumni Conference (presenter), Financial Management Association (discussant)
- 2021 Western Finance Association (presenter), SFS Cavalcade North America (presenter), Midwest Finance Association (presenter), Financial Management Association (discussant)
- 2020 Finance, Organizations and Markets (presenter)
- 2019 American Finance Association (presenter), Trans-Atlantic Doctoral Conference (presenter and discussant)

Honors and Awards

2022	FMCG	Best	Paper	Award
2022	$1 \text{ m} \circ \circ$	\mathbf{D}_{COU}	1 apci	11 Wala

2021 WFA Award for Best Student Paper

2020 UC Corporate Governance Center Research Fellowship

2019 USC Global Branding Center Fellowship for outstanding dissertation, Marshall School of Business Ford Fellowship for outstanding dissertation

2017 UC Corporate Governance Center Research Fellowship

TEACHING

2021 - present	Corporate Finance (PhD level), Asset Valuation (undergraduate), and Corporate Finance
	(undergraduate) at VT Pamplin College of Business
2020	Microeconomics for Business (undergraduate) at USC Marshall School of Business
2014 - 2016	Industrial Organization (undergraduate) and Principles of Macroeconomics (undergrad-
	uate) at Universidad de los Andes (Chile)

SERVICE

2021 - present	Finance Seminar series and Ph.D. Program Committee at VT Pamplin College of Business
2024	Program Committee for EFA 2024
2019	Organizer of 7th USC Annual Ph.D Conference in Finance

Referee

Quarterly Journal of Economics, Review of Financial Studies, Review of Finance, Review of Corporate Finance Studies, Journal of Corporate Finance, Review of Accounting Studies, Journal of Empirical Finance.

Professional Experience

2012 - 2013 Ministry of Economics, Government of Chile: Advisor to the Minister and Research Analyst at the Competitiveness Office

2012 Inter-ministerial Commission for Financial Inclusion

SKILLS

Software Stata, R, Mathematica

Database experience CRSP, COMPUSTAT, Execucomp, ISS Incentives Lab, Voting Analytics, Boardex,

I/B/E/S, Hoberg and Phillips Text Based Industry Classifications

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REFERENCES

Gerard Hoberg

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